



DATIN DR HASNORLIZA ABU HASSAN

SERIAL ENTREPRENEUR | AUTHOR | SPEAKER | COACH | MENTOR |
WORK-LIFE BALANCE ADVOCATE

About Datin Dr Leez Abu Hassan

Datin Dr. Hasnorliza Abu Hassan – (known as Datin Dr. Leez Abu Hassan) is an entrepreneur, author, speaker and a mentor. She is also the founder and Chief Executive Officer (CEO) of ADLA Group Sdn Bhd, which provides training/coaching in best entrepreneurial practices.

Her entrepreneurial achievements have led to a string of awards, the most recent being the Entrepreneur of Excellence Award, by Binary University of Management & Entrepreneurship (2018), the Women Icons Award Malaysia 2018, by Business Excellence & Research Group Pte Ltd (BERG) and for 2019, Datin Dr Leez Abu Hassan received Women Leadership Award by CMO Asia & World Women Leadership Congress.

Datin Dr Leez holds MBA and Bachelor in Science in Business Administration and Accounting from California State University and a doctorate in Philosophy (Phd) in Business Management from Warnborough College, Ireland.

A passionate leader and persistently advocate entrepreneurship as a lifestyle career choice, with a focus on work-life balance. She introduces “Five Pillars of Priority in life – Prioritizing relationship with Creator, Unconditional love to family, working towards self-development continuously, expanding businesses through a holistic approach and keep the personal relationship in great shape and continue to share with the community.”

After 25 years, Datin Dr Leez will keep on doing what she loves and will continue to advocate her beliefs.

Life as an advocator

The day she decided to extend her wings through ADLA, she would like to make a significant support system for entrepreneurs, especially women, in the same way, that my family has supported her as an entrepreneur. She summed up her experience as an apprentice is priceless and would be difficult without a solid support system. She crafted the 5 pillars of work-life balance and making central focus on challenges from women of all background to achieve stability in life.

The empowering program has been helping women in achieving work-life balance. For Datin Dr Leez Hassan – it is a satisfaction for her to see women who attend her programs come back more composed and confidence to make a significant decision which this resonating the success of the programs.

Winning Women – An EPITOME OF WOMEN EXCELLENCIES

Winning Women is the perfect collection of heart-warming success stories celebrating winning women from different industries reflecting the five pillars of priorities: faith, family, self-fulfilment, finance & business and friends & community.

With a focus on work life balance, the book challenges women to take up their professional and personal lives to soar and reach greater heights.

This must-read inspirational book carries experiences told by 30 selected winning women to inspire both men and especially women by imparting their life experiences and success stories through these key pillars of priorities.

Each pillar is supported and represented by the individual Winning Women, to fully cover the five areas of priorities in life, where many have found it challenging to live a successful life and balancing these priorities at the same time.

THE MILLENNIALS' GUIDE TO BUILDING BUSINESS RIGHT

'The Millennials' Guide to Building Business Right,' is a powerful guide to get a real-world preparation for entrepreneurship; written by Datin Dr. Leez Hassan which features how to empower and provide millennials with the best, proven real-world applicable strategies in this ever progressing and challenging generation, especially in the business and entrepreneur industry.

'The Millennials' Guide to Building Business Right' gives Millennials the best, proven real world applicable strategies from the minute they come up with their business idea to the actual running of their business.

ABOUT ADLA

Established in January 2016, ADLA Group Sdn Bhd is headquartered in Ampang, Kuala Lumpur, Malaysia. The word ADLA stands for Advisory, Development, Learning and Achievement.

Work of dedication and passion, ADLA is a platform where entrepreneurs will be given the best tools, assistance, and guide to nurturing their ability, capability and also to develop confidence towards achieving sustainable success.

ADLA™ (Advance, Development, Learning & Advisory) is a labour of love, uniquely designed to be all-inclusive, yet a beacon of empowerment for women who aspire to be leading entrepreneurs in any field, whilst attaining ideal work-life balance.

ADLA™ is the ASIA region's first and only Work-Life Balance training institution which is progressive and dynamic, with focusing on knowledge sharing to all types of organization and also to people in the workforce, ranging of corporate or small-medium enterprises, individuals and also entrepreneurs.

VISION

ADLA's vision is to be a forward-looking organisation which advocates the ever progressive and dynamic work life balance factor, coaching individuals and organisations for a balanced professional lifestyle.

MISSION

ADLA's mission is to empower men and women to have a reinforced self-worth and confidence through a work life balance approach, with increased knowledge garnering a professional structure in business and entrepreneurship with success.

ABOUT SPARKLEEN

Sparkleen, is a premium and finest in quality for dry cleaning and laundry services. The focus is to deliver a superior, express and personalized service with competitive prices.

Heading the Retail & Franchising segment under the DRDC umbrella is Sparkleen. Sparkleen boasts a huge following with its pioneer product Sparkleen Valet Services. With the launch of its toll-free number the Sparkleen Valet Services gives customers the full services of a Sparkleen outlet, at the doorstep. Apart from regular customers, Sparkleen also serves corporate clients with its Sparkleen Valet Services.

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ABOUT LEEZARRA

Born from the mind of Datin Dr Leez Abu Hassan, her deep conscience for fashion, style, beautiful and finer things in life finally brought together under Leezarra. A true admirer of beauty should come from within, it is equally important for having pleasing appearance.

Combining all products under one label, Leezarra has everything a woman needs, from head to toe and consultation is available at hand. We promote our ladies patron to be bold and try different styles, to find the best that suit them and their lifestyles. Coming in various shades of colours, designs, and easy to match from casual & formal occasion.

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