

**Name : Hafizah Abu Bakar (Peej)
Peniagawati Committee
Business Networking Bureau**

Peej is the Creative Head and Founder of ReQa Design and Peach Labucci.

Business: ReQa Design & Peach Labucci

ReQa Design is an advertising, design and event management agency. Since 1986, we have continued to produce out-of-the-box, cutting edge advertising to truly harness the power of all media and unlock the potential of our clients' brands.

We provide personalised Event Management services that are designed according to the scope of client's needs and budget.

Amongst our major clients are, F&N Beverages Marketing Sdn Bhd, Nestlé Malaysia, Khazanah Nasional Bhd, Bank Rakyat, BSN and many more.

Creativity and design know-how are the traits used, along with creative thinking and research.

We also offer a complete range of high-end interior design and decoration services for both commercial and residential projects. Some of the challenging and prestigious projects undertaken are ASCOTT Sentral Residences, Somerset Ampang and Aquavilla Homes.

Peach Labucci was established in 2002, specialising in weddings, gifts, premiums and festive hampers.

Our creative team provides an overflow of inspirational ideas, expertise and full support of an event planner to ensure the special day far exceeds expectations without the stress and time constraint of personally organising the event.

Mission for Peniagawati:

To guide and assist members to create an impactful design and branding for their company or products and to help innovate and create solutions.

Branding is important because it not only makes a memorable impression on consumers, it also allows your customers and clients to know what to expect from your company. Your brand is built to be a true representation of who you are as a business or organisation and how you wish to be perceived.

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